

Powerful Business Solutions

Product Update Notification

Benefits:

With Intelligent Airwave's Paragon Mobile Platform™ you can easily and automatically:

- ◆ Inform customers of the availability of new product updates, as soon as they become available.
- ◆ Keep your enterprise clients informed so that they can make critical business decisions in a timely manner.
- ◆ Keep your consumer clients up-to-date regarding important developments that affect them.
- ◆ Increase customers satisfaction level with your product.
- ◆ Reduce the time spent by customers checking for product updates.
- ◆ Increase the level of confidence your clients have with regards to their files and data.

The Case:

In today's hectic and competitive business environment, the peace of mind of your customers is what's most important. Today's computer users constantly struggle with the threat of new viruses that can destroy important email, documents, and data, not to mention the loss of productivity and/or inconvenience caused by unplanned computer downtime. Today, employees and consumers need to know that their computers and data are continuously protected from software viruses, worms, email macros, and other malicious programs.

The Solution:

With Intelligent Airwave, you can let customers know that the latest, most up-to-date software program updates or security patches can be downloaded as soon as you have them available for use. We automatically deliver the information customers need, when they need it, and where they can see it.

Intelligent Airwave - Automated Messaging for Smart Business!


Intelligent Airwave
Intelligent Messaging ♦ Smart Business

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