

# Powerful Business Solutions

## Automated Flight Status Notification

### Benefits:

With Intelligent Airwave's Paragon Mobile Platform™ you can easily and automatically:

- ◆ Inform customers regarding the current status of their scheduled flight, including departure time and gate number.
- ◆ Keep business customers informed in a timely manner so that they can take full advantage of valuable time to do business.
- ◆ Help consumer customers avoid unnecessarily waits at the airport due to flight delays etc.
- ◆ Increase your customers' satisfaction with your customer service.
- ◆ Make your airline stand out - be proactive with your customers.
- ◆ Reduce your customer service costs significantly.

### The Case:

In today's hectic world, keeping your customers informed in a timely fashion can mean keeping a customer. Airline travel is a commodity business. Superior customer service is one way for an airline to stand out among its competition. The extra security precautions in today's world reduce the time available for doing business or relaxing. The last thing business travelers or consumers want to do is waste time getting to the airport only to learn that their flight has been delayed or cancelled. Yet many customers are unwilling to call and wade through an impersonal automated menu to learn the status of a flight.

### The Solution:

With Intelligent Airwave, you can let your passengers or friends know the latest, most up-to-date status of their scheduled flights. And you can do it proactively, without your customer having to do so. We automatically deliver the flight status information passengers need, when they need it, and where they can see it.

**Intelligent Airwave - Automated Messaging for Smart Business!**

**Intelligent Airwave**

Intelligent Messaging ♦ Smart Business

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